Miami

IN A COCO-NUT

Land of Palms and Sunshine

Yachts and Houseboats in Biscayne Bay by Moonlight

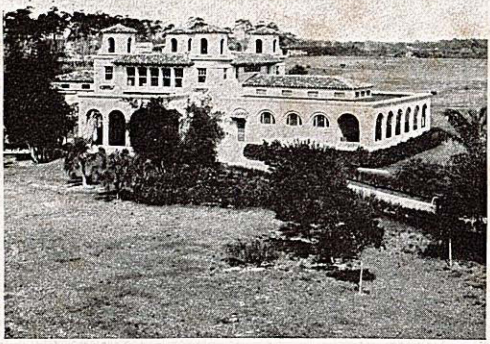
MONDAY

VIEWING A NEW ENVIRONMENT—Fifty-five miles of smooth motor avenues, graced by coconut and royal palms, and glowing with colorful tropical flowers and shrubbery, invite you. Starting at Flagler street, drive north along Bayshore Drive, past yachts and houseboats; seeing steamships at the municipal docks from northern ports, the Bahamas and Cuba; glimpsing the Causeway and on among the beautiful homes of Miramar. Out the Dixie Highway past Buena Vista, then back to the busy business section. Southward across the Miami river, around Point View, with its luxurious homes, into Brickell avenue and on through a virgin tropical hammock jungle. Return and spend hours seeing the many suburban sections. Midafternoon, hear Pryor's band in Royal Palm park, underneath the palms.

Seminole Indian Family Arriving at Camp

TUESDAY

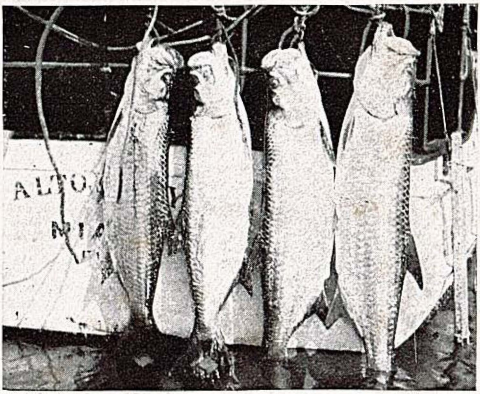
ON THE WATER — Engage a boat of your own or take an excursion craft. Down Biscayne bay to Cape Florida past Villa Vizcaya and other palatial homes. Returning, go up the Miami river to Musa Isle and the Tropical Gardens, on into the drainage canal through vast reaches of the Everglades. You may come upon a Seminole Indian camp or pass them, dressed in colorful raiment, paddling their quaint canoes. You can visit the Indian camp and the Alligator Farm. Returning to the bay you pass scores of fine yachts at anchor, steamships cargo laden, and get a magnificent view of Miami. Skimming over the surface of the bay or circling overhead are hydroplanes and huge passenger planes for Nassau, Bimini or Havana. To see Miami's wonderful marine gardens in a glass-bottom boat, you must take another day.



Miami Country Club and Golf Links

WEDNESDAY

OUTDOOR SPORT CALLS TODAY — Six fine golf courses for your choosing. The Miami Country Club's ideal links are only a few minutes' distant. The hazards are sporty, the view of river and pines and palms enchanting. On farther at Hialeah are the new municipal links and clubhouse, a splendid place to play. Out Tamiami trail to Coral Gables is the nine-hole course of the Coconut Grove Country Club. There are three fine courses at Miami Beach, close to the ocean, with winding canals. If you prefer tennis, the city parks of Miami have wonderful clay courts, or you can find a dozen other places to enjoy this sport. Perhaps you want to watch a game of polo at Miami Beach. Climax the day with a plunge in the pool at the Royal Palm casino, dine and dance afterward in a garden of palms or on a spacious veranda.



Trophies from the Tarpon Waters

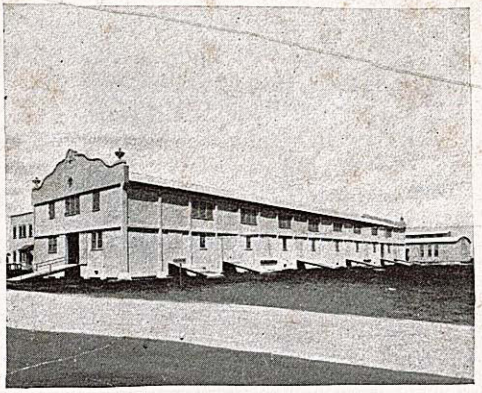
THURSDAY

LET'S GO FISHING—You have arranged for your boat at the pier, with a skilled captain as guide. Out in the ocean, along the shore northward are the kingfish; farther out in the gulf stream are the sporty sailfish, the savage barracuda, the beautiful bonitas and dolphins, and hosts of other varieties. Southward, down the coast, are the haunts of the tarpon, mackerel, amberjack, yellowtail and grouper. Anywhere, cast your line in the water, a tug, the reel sings and any one of a hundred varieties may be on your hook. It is a fishing paradise of constant surprises where the amateur scores with the veteran. Or take a motor boat, anywhere in the bay, for snapper, grunt, pompano and often some of the gamy ones that come in with the tide to feed. Or slip out to Collins' bridge or the Causeway and join the anglers. It is the fishing experience of a lifetime.

Surf Bathing at Miami 365 Days in the Year

FRIDAY

A DIP IN THE SURF — No matter what the month, it's never too cold for ocean bathing in Miami. The sea is warmed by the sun and tempered by the gulf stream, the winter average being 72 degrees. You cross the million-dollar Causeway leading to the bathing beach. For a thousand feet the fine sand slopes gradually, the waves are never boisterous, and you enjoy the most wonderful surf bathing in the world. Afterward in the shade of coconut palms, or beneath a multicolored umbrella, you relax upon the warm sand, in the invigorating air. Follow this with a spin for fifteen miles along the ocean driveway, lined with coconut palms, back again past quaint canals, lovely lagoons, homes set in tropical bowers, to the Aquarium where the queer fish of the gulf stream and Florida Keys are exhibited. End the day with a dinner at one of the casinos where there is dancing or a cabaret.



First Studio Unit and Other Buildings of Miami Studios, Inc.

SATURDAY

SEEING THE EVERGLADES — By auto along the Miami river, past moored houseboats, by the country club, through the Allapattah truck gardens, westward to Hialeah, newest city in Filmland. Visit the Miami studios and see the stock and growing crops on the Curtiss-Bright ranch. Follow the Miami canal a few miles farther to the 150,000-acre plantation and $1,250,000 sugar mill of the Pennsylvania Sugar Co. Returning, cross the Miami river at Musa Isle bridge, go south to Tamiami Trail and westward past orange and grapefruit groves into the Glades again. A few miles out you see the primitive Everglades, its birds of brilliant plumage, its waterfowl, often the silent Seminoles and the lazy alligators. You see also the beginnings of farming in this vast fertile empire which drainage has made available. It will be worth while to stop and see some of the wonderful produce grown in this black muck.

William Jennings Bryan's Sunday-School Class

SUNDAY

WORLD'S LARGEST SUNDAY-SCHOOL CLASS — Out-of-doors, in Royal Palm park, William Jennings Bryan, teacher. Miami's forty-eight religious organizations invite you to their services afterward. In the afternoon motor through Coconut Grove. South on Ingraham Highway to James Deering estate, open to the public this afternoon. Most picturesque and magnificent place of its kind in America, having cost, it is said, more than $5,000,000 to build. See its tropical gardens, canals, lagoons, Italian Renaissance architecture. On again in a tropical tour through avenues of palms, past scores of wonderful homes and luxurious estates. You pass by groves of oranges, grapefruit, avocadoes and mangoes. You may travel for miles over smooth, oiled, rock highways.

We have outlined only a few of the attractions and fine trips around Miami for your first seven days. You can spend the next seventy days delightfully, seeing new sights and enjoying our wonder climate.

HOTELS

Name of Hotel	*Capacity*	*Plan*	*Rate*
Abnerholm	50	A	$4.00 and up
Al Fresco	70	E	$1.00 and up
Almo	50	R	$1.00 and up
Alpha	25	R	$10.00 per week and up
Alta Vista	180	E	$1.50 and up
Ambassador	150	E	$3.50 and up
American	30	E	$1.50 and up
Arcade	32	E	$2.00 and up
Bay Shore Lodge	60	E	$1.50 and up
Belcher	30	R	$10.00 to $35.00 per week
Biscayne	125	E	$1.00 to $2.50
Bradford	60	E	$3.00 to $5.00
*Brown	60	E	$2.00 and up
†Camp Biscayne	60	A	$35.00 per week
Central	125	E	$2.00 and up
Davis	75	R	$1.00 per day, $5 per wk.
Esmeralda	80	E	$4.00 and up
*Flamingo	400	A	$15.00 and up
Frances	100	E	$1.50 and up
Gralyn	250	A	$6.00 and up
Grand	50	E	$2.50 and up
Greystone	100	E	$3.00 and up
Green Tree Inn	150	E	$1.50 and up
Halcyon	300	A	$8.00 to $12.00 per day
Hermitage (bachelor)	106	E	$1.00 to $2.00
Hermitage Manor	30	E	$6.00 to $20.00 per week
Jefson	22	E	$1.50 and up
Kentucky Home	200	A	$9.00 per week and up
Leamington	200	E	$3.00 and up
Lenox	60	E	$1.00 to $3.00
*Lincoln	100	A	$10.00 and up
Luzerne	30	R	$1.50 and up
McAllister	400	E	$4.00 to $10.00
McCrory	100	E	$1.50 and up
Martinique	100	E	$5.00 and up
Minneapolis	35	A	$12.50 per week and up
Oaks	30	A	$18.00 per week and up
Oxford	125	E	$2.00 and up
Paramount	50	E	$2.00 to $6.00
Pershing	176	E	$3.00 and up
Plaza	300	A	$6.00 to $10.00
Poinsettia	125	E	$2.00 and up
Roberts	300	E	$5.00 and up
Royal Palm	600	A	$10.00 and up
Royalton	100	R	$2.50 to $5.00
Rutherford	100	E	$2.00 and up
Savoy	60	E	$1.50 and up
Sawtelle	20	R	$5.00 and up
Security	250	E	$2.00 and up
Seminole	150	E	$2.00 and up
Strand	125	E	$6.00 to $10.00
†Sunshine Inn	50	A	$18.50 per week and up
Tamiami	150	E	$2.50 and up
Urmey	400	A	$7.00 and up
*Wofford	225	A	$7.50 and up

*Located at Miami Beach. †Located at Coconut Grove.
A—American. E—European. R—Rooms Only.

APARTMENTS

Name	Season
†Alabama	$360- 480
Alton Road	600-1,000
*Ansonia	800-1,000
Aplington	240- 300
Asbury	600-1,000
*Aurora	500-1,000
Avondale	300- 750
Bayshore	900-1,000
Bay View	500-1,000
*Beach [illegible]	200- 350
Belfort	600-1,200
Berni	700-1,250
Billike	800
Bluestone	275- 375
Boulevard	350- 600
*Breakers	650-1,150
Brickell	450-1,250
Bulmer	1,500-2,000
*Castle, The	750-1,500
Causeway	§60- 100
Chamberlain	500-1,000
Chapman	400- 450
Chester	600
Chesterfield	400- 700
Clara Ed	400- 450
Cleveland	500-1,000
Clifford	400- 500
Clyde Court	575-1,785
Connecticut	300- 400
Cresel	750-1,200
*Dade	§100- 150
Dayton	450- 600
DeLeach	400- 600
Del Rio	750-1,250
Don	400- 900
Dundas	800- 900
*Eleanor	600
*El Mar	§150
Eureka	250- 275
Fairfax	600- 900
*Fenway	600-1,000
Fink	400- 700
Fort Dallas	500- 950
*Fowler	‡2,100
Fredora Court	850-1,500
Gallat Court	450-1,200
Goodsell Court	600- 800
Hamilton	800
Harold	350- 750

Name	Season
*Helene	$1,450-1,650
High White	150- 250
Holmer	375- 475
Huntington	225- 250
Johnson	450-1,000
Kimbark	600- 800
Lafayette	400- 550
Long	600-1,250
Lake	250- 850
Lyndale	450- 650
Mansfield	200
*Marevista	600-1,000
Marion	§40- 75
Marshall	450 up
**Martha Louise	600
Martina	550- 875
Merriam	600- 800
Merrick	850
Merwil	§50- 100
*Mizpah	525
Morrison	800
Monterey	¶15- 20
New Gautier	425- 700
Oaklynn	550- 850
*Ocean View	850- 900
Osceola	500- 750
Ostend	500-1,250
Palms	650- 750
Point View	1,250-1,500
Principia	500- 800
Quinn	500- 750
Rice	450-1,000
Rio Vista	450
Riverview	350- 600
Rose	§50
*Royal	400-1,000
Saragossa	450-1,000
Songer	700
Southland	450- 600
*St. George	700- 800
*Toledo	300- 900
Valencia	430- 950
Vendome	450- 600
Waddell	300- 400
Waldimere	480- 650
Walker	300- 400
Washingtonia	420- 550
Williams	675-1,200
Winton Court	700- 750

*Located at Miami Beach. †Located at Coconut Grove.
§Monthly. ¶Weekly. ‡Garage and servants' quarters included.
**Located at Lemon City.

For further information and handsome booklets address:

MIAMI CHAMBER OF COMMERCE
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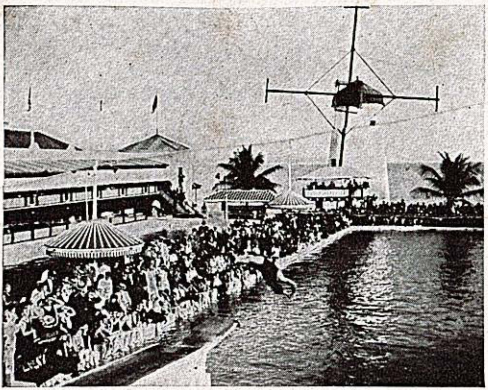


Roman Pools at Casino St. John, Miami Beach

Miami, the Wonder City of America

Attracted national attention in 1920 U. S. Census by showing remarkable gain of 440 per cent in population. Present population, 45,000; winter population, 80,000. Only large city in the United States located in Tropical Zone. Dade County, fastest growing county in the United States, 258 per cent.

Location and How to Reach Miami—Miami is 366 miles south of Jacksonville. One may take any trunk line from the North or West running into Jacksonville, there change to the Florida East Coast Railway, and in twelve hours step into a fairyland of sunshine, palms and flowers. Through sleepers are also operated between Boston, New York, Chicago and intermediate points.

Most Beautiful Auto Trip in America—The Dixie Highway will take one direct to Miami. For sheer enjoyment nothing equals the changing scenes of land and water. Along the ocean, and beside wide rivers, whose banks are fringed with thick foliage, into the Tropical Zone of palms, the brilliant colors of flowers, and the wonderful winter homes.

Inland Water Route—One may reach Miami by water in his own yacht or houseboat. If a seagoing craft, skirt the Florida coast; if a smaller vessel, take the safe "inland" route from Jacksonville southward, through the Halifax and Indian rivers and connecting canals, and at last reach lovely Biscayne Bay and Miami.

Yacht Anchorage in Biscayne Bay—The yacht anchorage in Miami harbor is the finest in the world. Water craft to the value of $10,000,000 have anchored here in one week, among them some of the most palatial yachts and houseboats afloat.

Miami's Wonderful Climate—Annual mean temperature of Miami (U. S. Government weather report) is 75 degrees. Four winter months, 68; four summer months, 81. Highest temperature during summer of 1922, 89 degrees. Miami is in the subtropical zone, in same latitude as South Central Egypt,

An Avenue of Royal Palms

South Central India and Burmah. Miami's climate is tempered by the ever-present Trade Winds. Average hourly wind velocity, nine miles. Not more than three hours of fog during the year.

Surf Bathing Every Day in the Year—The water varies from emerald green to turquoise blue, with clean, firm and gradually sloping beach. The winter temperature of the water is 72 degrees. One large pool in Miami and four at Miami Beach, for those who prefer still-water swimming and diving.

Fishing Trip to Florida Keys—More than 600 varieties of food and game fish are to be caught in waters about Miami and southward among the keys. The kings of the game fish, tarpon, sailfish, merlin, king, tuna, dolphin, amberjack, sea trout and barracuda, are here in large numbers. Veteran or amateur is sure of a fine catch.

Cruising and Motor Boating—South of Miami lie hundreds of miles of protected cruising waters, among coral islands of tropical verdure, coconut-palm-covered keys, over submarine gardens of exquisite beauty, and in waters of ever-changing colors. For larger yachts it is only a short run of forty miles across the Gulf Stream to the Bahamas.

Six Sporty Golf Courses—Three in Miami and three at the beach. New 18-hole municipal course just opened. Hazards of all courses scientifically arranged, and grass greens in perfect condition. It is always golfing weather in Miami.

Numerous Tennis Courts—Public courts in the city parks. Private courts at several hotels. Also at the beach. All hard-surfaced and well kept.

Fine Polo Fields— Fields at Miami Beach have extensive stables in connection for housing ponies. Visiting players are welcome. Match play almost every afternoon. Grandstand and auto-parking place for spectators.

Wild Game Abundant— Within a few hours of Miami are large cleared areas abounding in quail. Out in the Everglades are deer, wild turkey and other game.

Coconut-Lined Boulevard in Midwinter at Miami

City Parks—Miami has five public parks, total area twenty-two acres. New 40-acre park on Biscayne Bay now under development. It has water frontage of 4,225 feet.

Schools and Conservatories—Eleven grade schools and one high school comprise the public-school facilities. One parochial school, twelve private and commercial schools, and conservatories specializing in music, art and dancing.

Band Concerts—Arthur Pryor's famous band gives free daily concerts, afternoon and evening, in Royal Palm Park, under coconut palms overlooking Biscayne Bay. These concerts are given from December to April.

Million-Dollar Causeway—This two-way double automobile concourse, with electric trolley and walkway for pedestrians, crosses Biscayne Bay and links Miami and Miami Beach. It is three and a half miles long, cost $1,000,000 and was opened to the public in February, 1920.

Miami's Harbor and Docks—Ship channel from municipal docks to the Atlantic ocean now eighteen feet in depth; proposed depth twenty-five feet. Steamship lines to Jacksonville, Bimini, Nassau, Havana and Key West. Freight line between Miami and Charleston and Baltimore with passenger service from Baltimore assured in December, 1922. Docks, railway and channel represent expenditure of more than $2,000,000 by city and local interests and over $1,000,000 by federal government.

Fruit and Vegetable Production—Thirty-five per cent of all Florida grapefruit comes from vicinity of Miami; 95 per cent of all avocadoes; practically all mangoes. Large shipment of oranges annually. Number bearing grapefruit and orange trees in Dade county, 800,000; yield, 1921-22, $2,500,000. 12,000 acres in winter vegetables, tomatoes, beans, peppers, etc. 1921-22 crop, $7,000,000.

Miami City Statistics—Area, 18 square miles; land, 5,473 acres; bay, 4,776 acres; river, 75 acres; miles of sidewalks, 64; storm sewers, 10; sanitary sewers, 62; asphalt paving, 12; oiled macadam, 44; high pressure fire mains, 3½; tax valuation, 1922, $61,967,724, or 75 per cent of market value.

Where a Tropical Environment Gives Life Added Joys

Building Record—Miami building record shows steady advance. Figures for corporate limits of Miami only: Total permits, 1918, $1,250,725; 1919, $3,160,525; 1920, $4,556,365; 1921, $5,415,800. First eight months, 1922, $3,323,700.

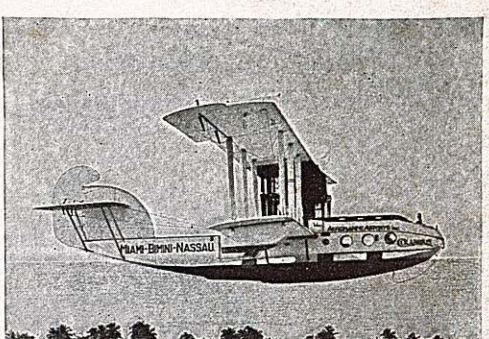
Shopping Facilities—Miami has numerous modern and metropolitan stores. Fashion's newest modes, especially summer wear for men and women, get first showing here.

Speed Boat Regatta—Fastest speed boats in world compete annually in Miami waters in the world-heralded midwinter regatta.

Superb Motor Highways—In Dade County are 600 miles of fine rock roads, oil-surfaced and in good repair, "The Motorists' Paradise." Famous Dixie Highway ends at Miami. The Ingraham Highway runs south to Florida City, thirty-three miles, and then fifteen miles farther to Royal Palm State Park, 4,000 acres virgin glade and hammock, and then across the Everglades almost to Cape Sable, which will ultimately be the terminus. Tamiami Trail now extends twenty-eight miles west of Miami through Florida Everglades.

Estates, Ranches and Plantations—The Miami zone has some of the most elaborate estates in America, if not in the world. Among them is the one of James Deering at Miami. It is said to have cost more than $5,000,000 and is still unfinished. Visitors admitted Sunday afternoons. Other noted homes are those of William Jennings Bryan and Commodore Arthur Curtis James. Curtiss-Bright Ranch, 14,000 acres, five miles west, at Hialeah, produces wide variety of stock, soil products and poultry. Open to public. Pennsylvania Sugar Plantation, 150,000 acres, 3,500 now in cultivation, $1,250,000 sugar mill now in operation. In Everglades west of Hialeah. Open to public.

Social Clubs and Trade Organizations—Miami's social clubs extend cordial welcome to visiting members at their weekly luncheons. Rotary, Kiwanis and Civitan. Miami Real Estate Board and Miami Ad Club have weekly luncheons, to which visitors engaged in these lines are invited. Woman's Club has



Fourteen-Passenger Limousine de Luxe Aeroplane Operating Between Miami, Cuba and the Bahamas

beautiful home on Flagler Street, with public library of 10,000 volumes. Miami Motor Club and Anglers' Club maintain club-rooms.

Miami Chamber of Commerce—In Chamber of Commerce Building, 39 N. E. First Avenue. Has 750 members and maintains information bureau and registry for tourists. Total disbursements, 1921, $128,803.96. Special literature about Miami and Dade County furnished upon request.

Financial Institutions—Miami has seven banks. Total deposits, May, 1922, $20,008,765, more than double deposits of four years ago.

45 Minutes to Foreign Countries—By aeroplane it is 45 minutes to Bimini, Bahama Islands; three and one-half hours to Havana, Cuba; two hours to Nassau; Palm Beach, up the coast, is only 45 minutes.

General Information—Y. M. C. A. Building, value with equipment, $300,000; Y. W. C. A. Building, value with equipment, $250,000; churches, 48 denominations and organizations; number hotels, 65; apartment houses, 143; number hospitals, 6; theatres, 6; number restaurants, 86; city curb market; number autos, 10,000—one to every four inhabitants.

Historical—Miami was the site of an extensive Seminole Indian village. Visited by Spanish explorers more than 300 years ago. Fort Dallas established at mouth of the Miami River, 1836, during Seminole Indian war. Florida East Coast Railway completed to Miami, April, 1896. Miami incorporated as city July 28, 1896. Now fourth city in Florida.

Night Entertainment—One can spend a lively evening in Miami. There is dancing in hotel ballrooms, or on wide verandas, or in open-air gardens. Several restaurants cater to late supper parties. At Miami Beach there are cabarets at the casinos. Within easy motoring distance are several famous inns. Miami is the fastest growing and liveliest winter resort in America.

SEVEN DAYS IN MIAMI

Pyots Band. *December to April.*